PODCAST GUEST ONE-SHEET

Eric Chow, **on the Mic.**

Addicted to adventures & good questions. COO of the consulting firm redefining personal branding for executives & public figures.



THE ERIC CHOW EMPOWERS PODCAST

The show designed to empower you: interviews with people who have overcome difficult life challenges, and monologues from Eric on decisions, confidence, and self-image. Listened to in 100+ countries.

68	100+	2019
EPISODES IN THE ARCHIVE	COUNTRIES WITH LISTENERS	FIRST EPISODE AUGUST

WHAT HE BRINGS TO A CONVERSATION

TOPICS

Identity Positioning™ from the inside, running the firm behind a founder, making quality decisions, reputation, curiosity and good questions, and the reading behind it all

FORMATS

Podcast and video interviews, print and online features, and expert commentary

HIS APPROACH

Four years asking the questions on his own show, going into every conversation looking for what is fascinating about the other person.

SHORT BIO

Eric Chow is the Chief Operating Officer of Mashman Consulting Group, a personal branding consultancy, and a co-developer of its Identity Positioning™ methodology. He edited the Second Edition of Personal Branding: A Manifesto on Fame and Influence and wrote its foreword, and hosted The Eric Chow Empowers Podcast, which has been listened to in 100+ countries. He is based in Union City, California.